

DanceTeacher®



WHO WE ARE:

Dance Teacher is for dance educators everywhere— from K–12 to private studios, conservatories to universities. We bring teachers everything they need to nurture the next generation of dancers: expert advice on creating a healthy learning environment; best practices for managing a strong business; the latest trends in costumes and choreography; and tips for communicating with both dancers and their parents.



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TOP PERFORMING ARTICLES:



health & body | member exclusives
 3 Super Seeds You Must Add to Your Diet

95.6K
 Page views



health & body
 3 Strengthening Exercises Exercises to Correct and Prevent Pronation

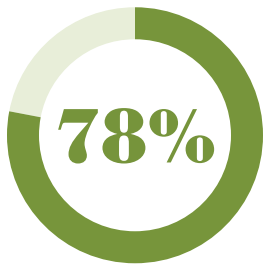
19.5K
 Page views



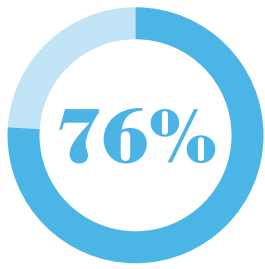
news | teacher stories
 National Honor Society for Dance Arts Helps Teachers Advocate for Dance Education in Schools and Studios Everywhere

8K
 Page views

WHO WE REACH/READER STATS:



Dance teachers



Affiliated with private studio

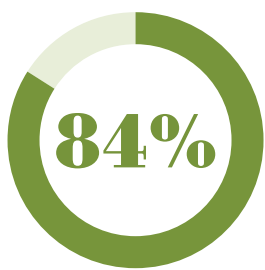


Average number of students

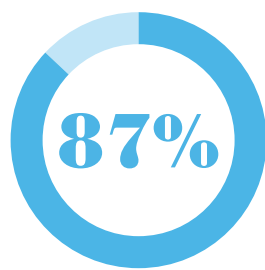
DANCE-RELATED PURCHASING HABITS:



Involved in decisions



Find the *Dance Teacher* brand influential



Brand loyal

DANCE TEACHER AWARDS:

DanceTeacher Live
 WORKSHOPS & AWARDS

Connect with dance teachers and studio owners during this unique and content rich experience. Align your messaging alongside the Dance Teacher Awardees and the Dance Teacher brand. Be part of engaging conversations and thought leadership.

DANCE TEACHER DIGITAL STATS:

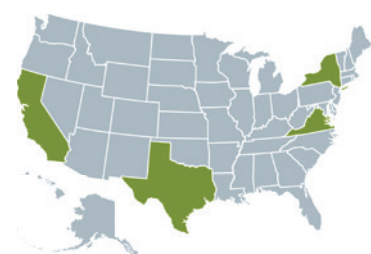
GLOBAL
25K
 Website users

78K
 Average monthly page views

30K
 Average monthly sessions



Top countries:
 United States, United Kingdom, Canada



Top US states:
 CA, NY, TX, VA



92K
 Followers



17K
 Followers



29K
 Followers



2K
 Subscribers



5K
 Followers



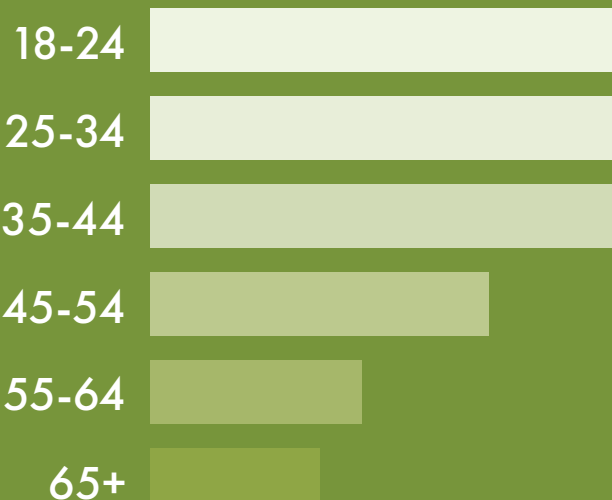
710
 Followers



7.2K
 Newsletter subscribers

WHO WE REACH:

AGE*



*Data not collected for 18 and under



41%
 Mobile/Tablet



58%
 Desktop