

# DanceTeacher®



## WHO WE ARE:

*Dance Teacher* is for dance educators everywhere— from K–12 to private studios, conservatories to universities. We bring teachers everything they need to nurture the next generation of dancers: expert advice on creating a healthy learning environment; best practices for managing a strong business; the latest trends in costumes and choreography; and tips for communicating with both dancers and their parents.



**Reanne Rodrigues**  
 Editorial Director  
*Dance Teacher*, DanceTeacher+  
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## TOP PERFORMING ARTICLES:



health & body | member exclusives  
 3 Super Seeds You Must Add to Your Diet

**95.6K**  
 Page views



health & body  
 3 Strengthening Exercises Exercises to Correct and Prevent Pronation

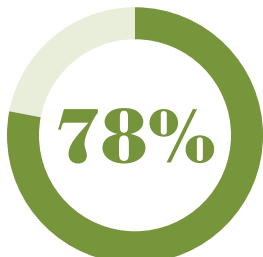
**19.5K**  
 Page views



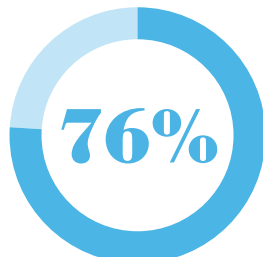
news | teacher stories  
 National Honor Society for Dance Arts Helps Teachers Advocate for Dance Education in Schools and Studios Everywhere

**8K**  
 Page views

## WHO WE REACH/READER STATS:



Dance teachers

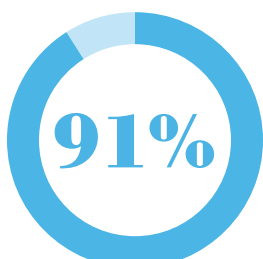


Affiliated with private studio

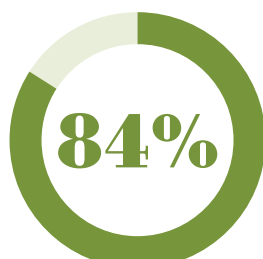


Average number of students

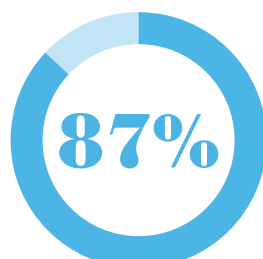
## DANCE-RELATED PURCHASING HABITS:



Involved in decisions



Find the *Dance Teacher* brand influential



Brand loyal

## DANCE TEACHER DIGITAL STATS:

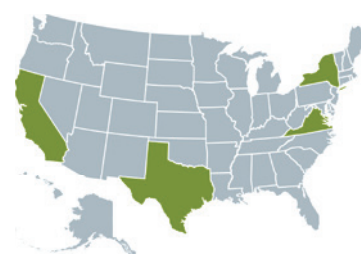
**GLOBAL**  
**25K**  
 Website users

**78K**  
 Average monthly page views

**30K**  
 Average monthly sessions



**Top countries:**  
 United States, United Kingdom, Canada



**Top US states:**  
 CA, NY, TX, VA



**92K**  
 Followers



**17K**  
 Followers



**29K**  
 Followers



**2K**  
 Subscribers



**5K**  
 Followers



**710**  
 Followers



**7.2K**  
 Newsletter subscribers

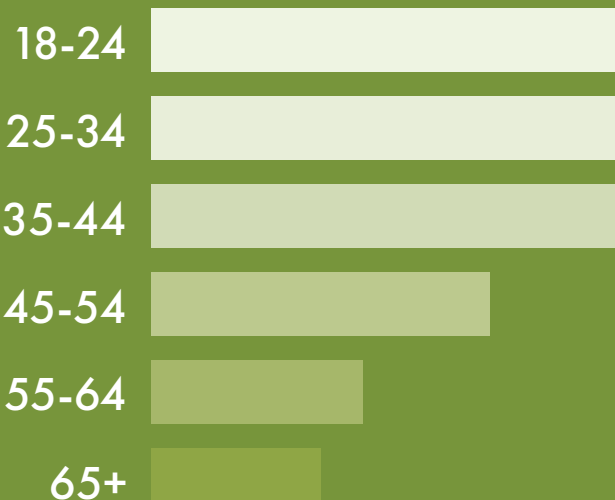
## DANCE TEACHER AWARDS:



Connect with dance teachers and studio owners during this **unique and content rich experience**. Align your messaging alongside the Dance Teacher Awardees and the Dance Teacher brand. Be part of engaging conversations and thought leadership.

## WHO WE REACH:

### AGE\*



\*Data not collected for 18 and under



**41%**  
 Mobile/Tablet



**58%**  
 Desktop